

### NEW FOR 2021 - PREMIER SPONSORSHIP - \$35,000 (Value \$64,995)

- ***INDUSTRY EXCLUSIVITY including use of “Exclusive (Insert Industry) Sponsor for MA/RI MGMA” with first right of refusal for 2022***
- 4 Affiliate Memberships
- 1 E-Blast to membership announcing sponsorship
- 4 Dedicated E-Blast Advertisements to membership with your content (1 per quarter)
- Newsletter article announcing sponsorship
- 1 Newsletter ad per issue (quarterly)
- 1 Social Media announcement of sponsorship
- 4 Social Media posts with your content (1 per quarter)
- Logo and hyperlink in footer of all electronic member communications (E-Blasts)
- Logo and hyperlink on MA/RI MGMA website home page
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference. Commercial will also post to our website and social media accounts. (.MP4 or YouTube link)
- Exhibit Booth/Table at all MA/RI MGMA Live Educational Events (Including 2 booth personnel)
- Signage at Registration Desk of all MA/RI MGMA Educational Events
- 3-5 Minute Presentation at all in-person events
- Member Golf Outing Hole Sponsorship and Foursome
- Premier Exhibit Booth at the Annual Conference (4 booth personnel included)
- Additional sponsorship at Annual Conference valued up to \$2000
- Promotional Item or Literature in Annual Conference Attendee Bags
- Full Page Ad in Conference Program Book
- Signage at Annual Conference
- Speaking Engagement at Annual Conference
- Host Thought Leadership Session at Annual Conference
- Host Quarterly Peer to Peer Roundtables OR Spark Sessions (Virtually or In-person)
- 2 Member Webinar (non-promotional)

## **DIAMOND SPONSORSHIP - \$10,000 (Value \$18,495)**

- 2 Affiliate Memberships
- 1 E-Blast to membership announcing sponsorship
- 4 Dedicated E-Blast Advertisements to membership with your content (1 per quarter)
- Newsletter article announcing sponsorship
- 1 Newsletter ad per issue (quarterly)
- 1 Social Media announcement of sponsorship
- 4 Social Media posts with your content (1 per quarter)
- Logo and hyperlink in footer of all electronic member communications (E-Blasts)
- Logo and hyperlink on MA/RI MGMA website home page
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference. Commercial will also post to our website and social media accounts. (.MP4 or YouTube link)
- Exhibit Booth/Table at all MA/RI MGMA Live Educational Events (Including 2 booth personnel)
- Signage at Registration Desk of all MA/RI MGMA Educational Events
- Member Golf Outing Hole Sponsorship and 2 Golfers
- Premier Exhibit Booth at the Annual Conference (3 booth personnel included)
- Additional sponsorship at Annual Conference valued up to \$2000
- Promotional Item or Literature in Annual Conference Attendee Bags
- Full Page Ad in Conference Program Book
- Signage at Annual Conference
- Speaking Engagement at Annual Conference
- 1 Member Webinar (non-promotional)

## **PLATINUM SPONSORSHIP - \$7,500 (Value \$11,795)**

- 1 Affiliate Membership
- 1 E-Blast to membership announcing sponsorship
- 2 Dedicated E-Blast Advertisements to membership with your content (1 per half year)
- Newsletter article announcing sponsorship
- 1 Newsletter ad per issue (quarterly)
- 1 Social Media announcement of sponsorship
- 2 Social Media posts with your content (1 per half year)
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference (.MP4 or YouTube link)
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Exhibit Booth/Table at all MA/RI MGMA Educational Events (including 2 booth personnel)
- Signage at Registration Desk of all MA/RI MGMA Educational Events
- Member Golf Outing Hole Sponsorship and 2 Golfers
- Premier Exhibit Booth at the Annual Practice Management Conference (3 booth personnel included)
- Additional sponsorship at Annual Conference valued up to \$2000
- Promotional Item or Literature in Annual Conference Attendee Bags

- Full Page Ad in Annual Conference Program Book
- Signage at Annual Conference
- 1 Member Webinar (non-promotional)

### **GOLD SPONSORSHIP - \$5,000 (Value \$7,995)**

- 1 Affiliate Membership
- 1 E-Blast to membership announcing sponsorship
- 2 Dedicated E-Blast Advertisements to membership with your content (1 per half year)
- Newsletter article announcing sponsorship
- 1 Newsletter ad
- 1 Social Media announcement of sponsorship
- 2 Social Media posts with your content (1 per half year)
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Your :30-:60 second commercial to air during all virtual events, in-person educational events and annual conference (.MP4 or YouTube link)
- Exhibit Booth/Table at two MA/RI MGMA Educational Events (including 2 booth personnel)
- Signage at Registration Desk of all MA/RI MGMA Educational Events
- Member Golf Outing Hole Sponsorship
- Exhibit Booth at the Annual Practice Management Conference (3 booth personnel included)
- Promotional Item or Literature in Annual Conference Attendee Bags
- Full Page Ad in Annual Conference Program Book
- Signage at Annual Conference

### **SILVER SPONSORSHIP - \$2,000 (Value \$3,550)**

- 1 Affiliate Membership
- 1 E-Blast to membership announcing sponsorship
- Newsletter article announcing sponsorship
- 1 Newsletter ad
- 1 Social Media announcement of sponsorship
- Logo and hyperlink with 50-word company description on Corporate Sponsor Directory
- Exhibit Booth at 1 MA/RI MGMA event (2 booth personnel included, excluding the Annual Conference)
- Signage at Registration Desk of all MA/RI MGMA Educational Events including Annual Conference

### **AVAILABLE CORPORATE SPONSOR ADD-ONS:**

(Only available as an add-on to a sponsorship package)

- Host a Thought Leadership Session at our Annual Conference - \$2500
- Host Quarterly Peer to Peer Roundtables OR Spark Session ( Virtually or \* In-person) - \$6000
- Host a Peer to Peer Roundtable OR Spark Session (Virtually or \* In-person) - \$2000

*\*In-person events would be hosted following a regularly scheduled member meeting and require separate registration.*

**REGISTRATION INFORMATION: Choose your contact person carefully.** This person will receive ALL communications and is listed as your sponsorship representative.

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Contact Name

Title

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Organization

Business Type/Product

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Mailing Address

City

State

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Zip Code

Phone

Fax

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E-Mail Address\*

Website

**Select Sponsorship:**

Premium \_\_\_\_\_ Diamond \_\_\_\_\_ Platinum \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_

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**PAYMENT INFORMATION**

**Total: \$**

Enclosed is Check# \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ payable to **MA/RI MGMA.**

Charge \$ \_\_\_\_\_ to the following credit card:       MasterCard     Visa     AMEX

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Card Number

Expiration Date

Security Code

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Billing Address

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Cardholder's Name (Please Print)

Cardholder's Signature

**Submit this form along with your payment to:**

**Email: [Info@mmgma.com](mailto:Info@mmgma.com)**

**Fax: 609-450-7011**

**Mail: MA/RI MGMA, P.O. Box 3403, Hamilton, NJ 08619**

**Questions: Call 844-243-8282**